

## **In this Issue**

### **EDITORIAL (Page 2)**

- By Steffen Conn (Vice-President, Membership & Finance)

### **SOCIETY NEWS (Page 3)**

- ISPIM 2006 Conference
  - Programme
- Special on Manchester Conference published by IJTM
- Stronger links with TII

### **OUR LATEST MEMBERS (Page 8)**

- Ger Post
- Yusuf Guclu
- Michael Dell

### **SHORT NEWS (Page 11)**

- "In search of common project interests towards FP7" Parallel Workshop during ISPIM 20056 Conference

### **EVENTS & OPPORTUNITIES (Page 12)**

- Enterprizer Technologies – Partner Opportunities
- Job Opportunity at GEORGIA-PACIFIC France
- Entrepreneurship in United Europe-Challenges and Opportunities
- PICMET '06 - Portland International Conference on Management of Engineering and Technology
- Cooperation with HICSS
- ISPIM and ETL run InnovationWell Management Workshop Track

### **Library Search (Page 16)**

- Books and publications (Innovation Management)

## Editorial

Dear Members,

Preparations for the 2006 Conference in Athens are in full swing and the deadline for registration of presenting delegates has just closed. I am pleased to announce that the conference, which has grown in size each year for the past 4 years, will be bigger still in Athens and with an increased focus on quality of submissions. Size and quality do not always go hand-in-hand but we are trying to strike a balance.

A few figures: this year 154 people submitted abstracts by the February deadline. And of these, 84 people will be in Athens to present their full work. In addition to these presenting delegates we are expecting about 50 other delegates to be present. We are of course still taking bookings from these delegates on a daily basis.

Thirty-three nationalities from six continents will be present, with the majority being from Europe. Delegate organisations include a number of well-known multinational organisations, SMEs, educational institutions, research centres, public administrations and consulting companies. The most numerous group is educational institutions, although their number is proportionally down on last year.

The presentations cover all conference sub-themes, but there seems to be a greater-than-usual number of submissions focussing on tools, techniques and methods relating to innovation. Perhaps this reflects the growing need to do, rather than just talk about, innovation.

The conference programme is now available from [www.ispim.org/ispim2006](http://www.ispim.org/ispim2006). You will see that the social side of matters, which has always been important for ISPIIM, revolves around Greek traditional food and entertainment. Having experienced Portuguese hospitality and fare last year, we are looking forward to sampling Greek culture through the social events that TEI Athens have helped to organise. Holding the conference in a new location every year does mean that things will be different as local influences and ways of working are absorbed.

We are looking forward to just such an experience in Athens and I look forward to seeing you in Athens on the 11th June.



Dr Steffen Conn  
Vice-President, Membership & Finance

## Society News

### ISPIM 2006 Conference



#### ISPIM 2006 Conference: Networks for Innovation

The 2006 ISPIM Conference will be held in **Athens, Greece** on **11-14 June 2006**. Organised by ISPIM and supported by The Technical Educational Institute of Athens, this conference will bring together academics, business leaders, consultants and other professionals involved in innovation management. The conference will include dedicated academic and practitioner tracks as well as case studies and short paper presentations. An exhibition area is also available for a limited number of exhibitions.

#### Conference Sub-themes

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>▪ Academic-industry networks for innovation</li> <li>▪ Learning and the entrepreneurial mindset</li> <li>▪ Managing knowledge</li> <li>▪ Tools and teams for distributed innovation</li> <li>▪ SMEs: opportunities &amp; threats</li> </ul> | <ul style="list-style-type: none"> <li>▪ Diversity management: women in innovation, working across cultures</li> <li>▪ Public policy to stimulate networks Tools and instruments for innovation management training (managed by TII)</li> </ul> |
|--|---|

#### Keynote Speakers

	<p><b>Costas Politis</b></p> <p>Athens 2004 Olympic Games Organising Committee Member <i>The contribution of education and training in the Olympic Games - Athens 2004</i></p>
	<p><b>George M. Korres</b></p> <p>Professor, University of the Aegean, Greece. <i>Economics of Innovation: Towards a New Challenge for less favoured Regions in the European Union)</i></p>
	<p><b>Paul Sloane</b></p> <p>CEO, Destination Innovation, UK. Author and speaker on creative problem solving and lateral leadership. <i>The Critical Importance of Innovation in Business Today</i></p>
	<p><b>Sally Davenport</b></p> <p>Associate Dean, Faculty of Commerce &amp; Administration, Victoria University of Wellington, New Zealand. <i>Networks for Innovation: Practice is far more Interesting than Theory</i></p>

Conference website: [www.ispim.org/ispim2006](http://www.ispim.org/ispim2006)

## Programme



**ISPIM 2006 Conference – “Networks for Innovation”  
 11-14 June 2006**

**The Best Western Hotel Fenix, 1-3 Artemisiou Street, Glyfada, Athens, Greece GR-166 75**

**Conference Programme**

**Sunday, 11 June**

16:00-18:00	ISPIM Board Meeting & ISPIM Fellows Meeting (closed meetings)
18:00-19:00	ISPIM Annual General Meeting (Open to all ISPIM members)
18:00-21:00	Conference Registration (Hotel Lobby)
19:00-21:00	Welcome Reception (Hotel Bar Terrace)

**Monday, 12 June**

8:30-9:00	Conference Registration (Hotel Lobby)
9:00-10:30	Plenary Session
9:00	Conference Welcome (Christos Kitsos – Conference Chairman & Iain Bitran – President, ISPIM)
9:05	Local Welcome (Giannis Chrisoulakis, Vice President of the International Organization of Public Administration, Athens)
9:15	Local Welcome (Gianna Aggellopoulou-Daskalaki, former Managing Director, Athens Olympic Committee)
9:25	ISPIM Address (Ferdinando Chiaromonte, VP - Publications, ISPIM and former President, ISPIM (1997-2001))
9:55	Invitation to the ISPIM 2007 Conference by Tomasz Kosmider, ISPIM 2007 Conference Chairman Venue: Warsaw, Poland Date: 17–20 June 2007
10:00	Keynote Speech (Paul Sloane – "The Critical Importance of Innovation in Business Today")
10:30	Coffee Break (Hotel Bar Terrace)
11:00-12:30	Parallel Sessions
12:30-14:00	Lunch (Hotel Restaurant)
14:00-15:30	Parallel Sessions
15:30	Coffee Break (Hotel Bar Terrace)
16:00-17:30	Parallel Sessions
17:30	Close of Day One
19:45	Coaches leave Hotel Fenix & Hotel Emmantina
20:30-23:00	Traditional Dinner (The Plaka, Athens)



**ISPIM 2006 Conference – “Networks for Innovation”  
 11-14 June 2006**

**The Best Western Hotel Fenix, 1-3 Artemisiou Street, Glyfada, Athens, Greece GR-166 75**

**Conference Programme**

**Tuesday, 13 June**

9:00-10:30	Parallel Sessions
10:30	Coffee Break (Hotel Bar Terrace)
11:00-12:30	Parallel Sessions
12:30-14:00	Lunch (Hotel Restaurant)
14:00-15:00	Plenary Session
14:00	Keynote Speech (George Korres - "Economics of Innovation: Towards a New Challenge for less favoured Regions in the European Union")
14:30	Keynote Speech (Sally Davenport - "Networks for Innovation: Practice is far more Interesting than Theory")
15:00	Coffee Break (Hotel Bar Terrace)
15:30-17:30	Parallel <i>Forae</i>
17:30	Close of Day Two
20:15	Coaches leave Hotel Fenix & Hotel Emmantina
21:00-23:30	Conference Dinner at "The Old Stables" including Greek Music and Dancing

**Wednesday, 14 June**

10:00-12:00	Parallel Workshops
12:00-12:45	Plenary Session
12:00	Keynote Speech (Costas Politis - "The contribution of education and training in the Olympic Games - Athens 2004")
12:30	Conference Presentations: The Knut Holt Award for Best Conference Paper The Best Student Paper Award
12:45	Close of Conference
12:45-14:15	Lunch (Hotel Restaurant)
14:15-17:45	Post-Conference Visit to The Vassiliou Winery ( <a href="http://www.vassilioudomaine.gr">www.vassilioudomaine.gr</a> ) Coach leaves Hotel Fenix at 14:15 and returns at 17:45

Detailed conference programme available at: [www.ispim.org/ispim2006](http://www.ispim.org/ispim2006)

## Special on Manchester Conference published by IJTM

A Special, entitled “**Innovation through collaboration: Clusters, Networks and Alliances**”, has been recently published by International Journal of Technology Management (IJTM) - Inderscience Publisher (vol 33. issue 2/3 2006). It contains a selection of the papers presented at XIV ISPIM International Conference in Manchester.

After a foreword of the **Guest Editor Ferdinando Chiaromonte (Open Innovation through Alliances and Partnership)**, the Special has three parts. The first one focus mainly on the theoretical analysis of interorganizational relations or alliances:

- **Littler**, in his paper **Alliances Enigmas**, pinpoints a basic paradox in the development of alliances among Companies involved in technological innovation.
- **Allison and Browning**, in **Competing in the Cauldron of the Global Economy**, stress the importance of “enabling infrastructures” and “new forms of leadership” to support Clusters’ economic development.
- **Kärkkäinen and Hallikas**, with their **Decision Making in Inter-organizational relationship**, starting from the assumption of the systemic nature of network related decisions, investigate the system thinking implications on the dynamics of decision making in inter-organizational networks.
- **Zutshi** paper, **Confucian Value system and its impact on Joint Venture formation**, deals with the important topic of the influence of religious culture on business alliances.

In the second part of the Special, papers with prevailing orientation toward a field analysis are grouped.

- **Liang, Wen, and Se**, in **Accelerating innovation through knowledge co-evolution: a case study in the Taiwan semiconductor industry**, propose a conceptual framework to explain the relation between knowledge co-evolutionary mechanisms and innovation development.
- Knowledge is still the main issue explored by **Kreis-Hoyer and Gruenberg-Bochard** in their paper **The use of knowledge in inter-organizational knowledge networks**. The Authors run an empirical investigation sending a questionnaire to 3523 scientific and business Organizations in order to test several hypotheses concerning the use of the knowledge output.
- **Tuominen and Anttila** present a paper on **Strategizing for Innovation and inter-firms collaboration**. They start from the resources based view of the firm, building, on the existing theories, a collaboration-innovation-advantages model.

Lastly the third part contains the papers that deals with matters not immediately focused on alliances and partnership, although strictly related to these topics.

- The paper of **Barclay and Porter**, **Benchmarking Best Practice in SMEs for Growth**, proposes a methodology and various tools for SMEs self assessment of their own capabilities in key business practices.
- **Berg** in his contribution, **Benchmarking of quality and maturity of innovation activities in networked environment**, starts from the assumption that the effectiveness of the inter firms collaboration requires effective measurement systems. Then the Author recall the basics of its Quality and Maturity Method for R&D and Innovation, and focus on the presentation of the whole database, a general assessment procedure of one case-study, a benchmarking analysis of another Company and a networking analysis of six Companies.
- **Ojanen and Vuola** deal with the same problem of research and development assessment in their **Coping with the multiple dimensions of R&D performance analysis**. The purpose of the contribution is to increase the understanding of the essential factors and dimensions related to R&D performance analysis, and to introduce and facilitate a process of choosing applicable metrics of R&D performance for a specific need, context and situation.

## **Stronger links with TII**

Iain Bitran, President of ISPIM, was recently elected to the Board of TII at their annual conference in Newcastle, UK. This will serve to strengthen the link between ISPIM and TII.

TII - The European Association for the Transfer of Technologies, Innovation and Industrial Information - brings together innovation and technology consultants, technology brokers and intellectual asset advisors, university and research centre transfer offices, regional development agencies and chambers of commerce, science parks, innovation centres and incubators, contract research organizations and engineering consultants, government ministries and agencies and sectoral professional organizations.

TII are running a track during the ISPIM 2006 conference in Athens entitled "Tools and instruments for innovation management training".

For more information on TII, visit [www.tii.org](http://www.tii.org).

## Our latest members

### Ger Post

Minase  
PO Box 278  
5000 AG Tilburg  
The Netherlands

[ger@minase.nl](mailto:ger@minase.nl)  
T: +31(0)135443468  
F: +31(0)135446864



I am working as a consultant at Minase. As a member of the Gotoba-network I conduct research into network dynamics and innovation. In this research I work together with fellows from Eindhoven University of Technology and Tilburg University. Current research deals with the influence of alliance capabilities on the establishment of innovation within networks. Another research is focused on learning in organizational networks.

Between 2000 and 2005 I have been working as management consultant at Systems, a government funded consulting network in the Netherlands working in the area of innovation within and amongst small and medium sized enterprises. During this period I have been working with many companies dealing with issues of strategy development and the development of (new or improved) products and processes. Often this involved cooperation with other companies (suppliers, buyers, technology leaders) or knowledge institutions. Business and product development often takes place across several technological competence areas.

Between 1991 and 2000 I have been working at Eindhoven University of Technology as a research fellow and assistant professor in the area of organization science and innovation management. During this period I have participated in ISPIM activities in Kassel (1994) and San Sebastian (1997).



Minase is a Dutch management consulting firm focusing on stimulating innovation and collaboration between – but also within – organizations.

Minase believes in networking, and therefore operates according to the networking philosophy. The list of organisations we are working with includes well-established knowledge institutes, small companies and large multinationals. Minase works with, among others, Akzo, Amgen, BAT, Boeing, Akzo/Organon, Borstlap, DSM and Stork-Fokker.

We use System Dynamics for analysing complex problems, for generating ideas for possible solutions, and for quantifying and evaluating those solutions. Both qualitative and quantitative model building are part of our approach, called Renga.

**WEBSITE:** [www.minase.nl](http://www.minase.nl)

## Yusuf Guclu

Patent & Innovation  
Manager  
T-Design A.S.  
Park Plaza, Eski Buyukdere  
Cad.  
No:22 Kat.17 Maslak 34398  
Istanbul Turkey I



[yusuf.guclu@t-design.com.tr](mailto:yusuf.guclu@t-design.com.tr)

T: +90.212.366 50 00

F: +90.212.366 50 99

Currently I'm working for T-Design, as patent and innovation manager. In T-Design we are creating and designing innovative products.

Inventing new concepts and products is an important part of our mission. Building a sustainable innovation environment and creating systematic processes are part of my responsibilities. Invention is my hobby since high school. I really enjoy practising invention and innovation in a professional way.

I received my Bachelors degree in Mechanical Engineering and MSc degree in Industrial Design from Istanbul Technical University. I'm currently studying for a doctorate degree in Industrial Design from Istanbul Technical University.

I worked for R&D department in Arcelik A.S, a leading home appliances company in Turkey, as a design engineer in many innovative projects, including the first automatic Turkish coffee machine project "Telve" (IF Design Awarded). I'm named as the inventor on Arcelik Turkish coffee machine patent and other 3 Arcelik patents. I'm named as the inventor on one of the T-Design patents.

Building an innovation culture and environment in companies is my main interest and I believe that ISPIM membership will help me in this area.

## T-DESIGN

T-design is continuously creating new inventions and registering patents, and marketing these patents worldwide. T-Design offers industrial design, graphic design, mechanical design services. We offer product redesign and R&D consultancy services to our customers. We also build prototypes and manufacture products based on our inventions.

T-design is one of the pioneer companies in the innovation management area in Turkey. We offer innovation management consultancy to our customers. We also practise innovation management in our design teams.

T-Design offers industrial products and system suggestions, combined with information technologies to facilitate people's lives by incorporating technological progress to everyday life. In developing its projects, the environmental, socio-cultural, socio-political and psychological effects are taken into account as well. T-Design set out a journey with a firm belief that its products belong to the nature and humanity and should certainly have a spirit in these designs employing the latest technology.

**WEBSITE:** [www.t-design.com.tr](http://www.t-design.com.tr)

## Michael Dell

Zieglergasse 28  
A-1070 Vienna  
Austria

[office@danube.or.at](mailto:office@danube.or.at)

T: +43/1/524-0606

F: +43/1/524-0606-99



Michael Dell is managing director at **ratio** strategy & innovation gmbh. Academic and professional experience includes:

Vienna University of Economics and Business Administration (Master's degree, specialization in Controlling and strategic management)

University of Music and Performing Arts Vienna, violin class of Prof. Samohy (no degree)

EU-BUNT Consultant (Business Development Using New Technologies)

International Certified Management Consultant (CMC)

Board Member of the „Österreichisches Triz-Zentrums e.V.“ ([www.trizzentrum.at](http://www.trizzentrum.at))

Co-Founder of CREAATOR – the creative reactor ([www.creactor.at](http://www.creactor.at))

2 ys. assistant to the sales and marketing manager of a Austrian newspaper

2 ys. sales and marketing manager for IT-Solutions for SMEs.

Within **ratio** since 1991 for:

- ⇒ Strategic analysis and planning
- ⇒ Innovations-Management
- ⇒ New Product Development
- ⇒ Marketing of innovative products
- ⇒ Technology strategies and knowledge management
- ⇒ e-commerce and semantic web

Lecturer for Innovation Management, New Product Development, Creativity Techniques, Bionik, ... at Donau-Universität Krems, FH Technikum Vienna, IHK Passau, ... and for F&E-managers and business consultants in Austria, Germany, Italy, Hungary and Russia. Author of numerous articles.



RATIO strategy & innovation consulting gmbh is one of Austria's leading consulting companies in the fields of new product development, product enhancement, innovation management, innovation marketing and implementation of new and emerging technologies.

From our Vienna headquarter we serve as a partner as well big enterprises and governmental organisations as innovative SMEs. The team is highly interdisciplinary: business administrators, technicians and psychologists enable customers to reach outstanding results.

The company is willingly not specialised in branches or technology fields, as most innovation are born in a totally different branch and afterwards implemented in another technology field.

Apart from daily innovation business for our customers we develop together with partners in universities and F&E-service companies we new concepts for innovation-management tools and creativity techniques.

WEBSITE: [www.ratio.at](http://www.ratio.at)

## Short News

### **“In search of common project interests towards FP7” – Parallel workshop during ISPIM 2006 Conference**

Taking advantage of the ISPIM2006 framework conditions, Jouni Koivuniemi is promoting a parallel workshop entitled “In search of common project interests towards FP7”, on the 14th June 2006, between 10:00 and 12:00.

Following the ISPIM conference theme in Athens “Networks for Innovation”, the workshop builds upon the expertise of the participating people and organizations to gather and bring together thematic project topics and areas of interest particularly towards the funding opportunities opened up by the seventh Framework Programme (FP7) of the European Union.

The purpose of this practical workshop is to discuss potential common project topics, roles of partners, and appropriate sources of funding in the agenda of the FP7.

**Those who are planning to participate in the workshop are encouraged to send beforehand potential topics for projects and/or descriptions of the areas of expertise of their organizations (see contact details below).**

The envisaged result of the workshop is the establishment of project topics and tentative project consortiums, which would serve as a basis for further networking and preparation of concrete project proposals for the first calls opened in the FP7.

The workshop will be organized by the Technology Business Research Center ([www.tbrc.fi](http://www.tbrc.fi)) at the Lappeenranta University of Technology ([www.lut.fi/en](http://www.lut.fi/en)).

Contact information: Jouni Koivuniemi ([jouni.koivuniemi@lut.fi](mailto:jouni.koivuniemi@lut.fi)), Development Manager, LUT/TBRC.

## Events & Opportunities



### Enterprizer Technologies – Partner Opportunities

Enterprizer Technologies (ETL) has over 14 years of experience in developing strategic support systems and has worked with a variety of enterprises worldwide, including the European Union and the United Nations.

ETL is the developer of Enterprizer®, an innovative software system for enterprise modelling. Enterprizer® combines a structured framework with a unique scoring system that enables multi-parameter analysis of stakeholders and success factors.

Using Enterprizer®, managers and consultants are quickly able to model and analyse enterprise initiatives to help them make better and more informed business decisions.

The latest version of Enterprizer® has just been released and demos are now available for download from [www.enterprizer.com/subindex.html](http://www.enterprizer.com/subindex.html). Simply click on “download demos” and enter your details. You will automatically be transferred to a page where you can download the demos.

With the new version in place, we are now focusing on business development, building on the wealth of experiences and client case studies we have accumulated. Consequently, we are now looking for experienced professionals to join our network of associates to focus on the following objectives:

- Direct sales to end-user customers and enterprise development agencies
- Licensing of Enterprizer to systems integrators, professional services firms, or providers of business technology solutions.
- Identifying funding sources for projects (World Bank, EU, UN, Government Agencies).

If you are interested in joining our network, please contact Iain Bitran, Chief Technology Officer, at [ibitran@enterprizer.com](mailto:ibitran@enterprizer.com) or visit [www.enterprizer.com](http://www.enterprizer.com).



## Job Opportunity at GEORGIA-PACIFIC France (Nearly 3,000 employees – Five production sites in France)

To reinforce our development team, we are recruiting a PRODUCT ENGINEER for our European Technology Center located in France

### JOB PROFILE

Within our European Technology Center you will have the responsibility for the development of new products for the **Away From Home** market.

In the scope of this job, you will:

- lead product development projects for the Away From Home business
- work in collaboration with Georgia-Pacific marketing departments world-wide, and with the Georgia-Pacific European production sites
- work closely with other departments in the European Technology Center, and the Industrial Property department in filing patents
- generate new product concepts
- initiate development programmes and conduct trial plans on pilot and industrial equipment.

### QUALIFICATIONS

- Possess a mechanical Engineering degree with an electronic or design option
- Have experience from 0 to 3 years
- Demonstrate ability to manage technical projects
- Exhibit creativity and initiative
- Work smoothly within teams and with different types of professionals involved in development projects, such as marketing professionals, and managers, technicians, and operators in production and engineering
- Be a self-motivated person with strong organisation skills
- Able to speak multiple languages (fluency in English and a good working knowledge in French).
- Be knowledgeable in Microsoft tools (Outlook, Word, Excel, Powerpoint).

### OTHERS

- Able to travel throughout Europe
- Annual gross salary: about 30 K€, depending on experience.

Please send your application and CV to :

GEORGIA PACIFIC FRANCE

Human Resources Services

11 route Industrielle

68320 Kunheim - France

Fax : 03.89.72.22.86

or by e-mail : [recrutement.kunheim@gapac.com](mailto:recrutement.kunheim@gapac.com)

## Entrepreneurship in United Europe Challenges and Opportunities

*International Conference*  
to be held on 13 -17 September 2006  
Sunny Beach, Black Sea, Bulgaria

The creation and development of vital entrepreneurial business sector is of exceptional importance for the economic future of a united Europe. At present the development of this sector is challenged by the globalising economic rivalry and the processes of EU enlargement with all its consequences – economic, social, and technological. The opportunities are the other side – they are coming from the enlarged markets, intensifications of the communications, technological innovations, work force mobility, and development of knowledge-based sectors.

All these issues call the organisation of a Europe wide conference dedicated to the challenges and opportunities to entrepreneurship development.

The Conference's mission is to bring together leading European 'players' in the field of entrepreneurship to discuss and share their experiences, findings and opinions in the context of United Europe on the issues of competitiveness and development.

The Conferences' objectives are:

- To analyse how entrepreneurship is affected by EU enlargement (identification of challenges and opportunities);
- To discuss the opportunities for a better communication and mutual understanding of Western, Central and Eastern European entrepreneurs, researchers and educators in search of the synergetic effects of improved interaction;
- To describe the directions for development by which European entrepreneurship could support the realization of the Lisbon Strategy for 2010 and the European Charter for Small Enterprises;
- To discuss the key entrepreneurial topics from the point of view of researchers, teachers, consultants, entrepreneurs and policy makers.

Professional innovation management and all the related issues will be given special place at the planned international conference where many concurrent views, findings and opinions will meet and bring out to a better understanding of relation between innovation management and entrepreneurship development.

For further information, please contact Prof. Dr. Kiril Todorov (ktodorov@unwe.acad.bg)



**PICMET**

**Portland International Conference on  
Management of Engineering and Technology**

PICMET '06 (Portland International Conference on Management of Engineering and Technology) will be held at the Hyatt Hotel in Istanbul, Turkey from July 9 through July 13, 2006. It is high-impact conference sets the stage and defines the directions of technology management for decades to come. The world's leading experts from academic institutions, industrial corporations and government agencies will participate in the discussions. The theme of PICMET '06 is "Technology Management for the Global Future". The role of technological innovation will be emphasized in maintaining competitive advantage in the global environment where low-value jobs will continue to shift geographic locations. ISPIM member Sirin Elci is a member of the Local Arrangements Committee of the PICMET '06. The announcement and call-for-papers can be found at <http://www.picmet.org>. The deadline for the abstracts (up to 200 words) is November 1, 2005. The abstracts will be evaluated for their fit in the conference, and the authors of accepted abstracts will be invited to submit their full manuscripts. The full manuscripts will then be subjected to a double-blind review process to make the final accept/reject decisions.



## Cooperation with HICSS

ISPIM is collaborating with the Hawaii International Conference on System Sciences to co-organize an innovation and innovation management minitrack and a symposium on innovation related research and practice (January 3-6, 2007, Waikoloa, Hawaii). The minitrack will attract research papers on the different subtopics related to innovation and innovation management while the symposium will focus on Management of Globalized On Demand and Service Innovation. ISPIM members can now look forward to another publication channel in the beautiful islands of Hawaii. We hope that you will extend a solid support to this cooperation.

ISPIM members **Marko Torkkeli** and **Desai Narasimhalu** are co-chairs HICSS 40 Programme.

More information about the conference and CFP available at: <http://www.hicss.hawaii.edu>.



## ISPIM and ETL run InnovationWell Management Workshop Track

**Iain Bitran** and **Steffen Conn** will lead one of the tracks of the InnovationWell Management Workshop, entitled "Integrating Innovation Management & Research Activities"

This 3 day workshop (5-7 July 2006, at Oxford University, Oxford, UK) is aimed to bring leading best practice and issue discussion to industry researchers and managers striving to use the latest innovation and knowledge management techniques and tools to maximise productivity and return in investment from R&D activities. Workshop groups will work through and discuss complex issues highlighted by detailed case studies presented by instructors.

Other themes covered include:

- Strategic Knowledge Management in R&D
- Intellectual Property, Licensing & Valuation
- Effective Deployment Strategies for Electronic Laboratory Notebook
- Knowledge Assessment & Auditing
- Ontologies & Knowledge Discovery
- Communication & Collaboration between Research Teams & Partners
- Organisational Development & Culture in R&D
- Decision Support for Research Project & Portfolio Management
- Integration of Tools & Data

Details about this and other related events available at: <http://www.innovationwell.net/>

## Library Search

This is a new section of the Newsletter where members can find books and other publications covering relevant topics in the broad field of management. You can find below the first selection, prepared by Ferdinando Chiaromonte, also available at ISPIM Website.

**1. Innovation Management: Strategy and Implementation using the Pentathlon Framework (Paperback)**

by [Keith Goffin](#), [Rick Mitchell](#)

Publisher: Palgrave Macmillan (August 25, 2005)

**2. Knowledge Integration: The Practice of Knowledge Management in Small and Medium Enterprises (Hardcover)**

by [Antonie Jetter](#) (Editor), [Jeroen Kraaijenbrink](#) (Editor), [Hans-Horst Schröder](#) (Editor), [Fons Wijnhoven](#) (Editor)

Publisher: Physica-Verlag Heidelberg; 1 edition (December 7, 2005)

**3. Management of Technology and Innovation in Japan (Hardcover)**

by [Cornelius Herstatt](#) (Editor), [Christoph Stockstrom](#) (Editor), [Hugo Tschirky](#) (Editor), [Akio Nagahira](#) (Editor)

Publisher: Springer; 1 edition (December 23, 2005)

**4. National Systems of Innovation: Creating High Technology Industries (Hardcover)**

by [Stuart Peters](#)

Publisher: Palgrave Macmillan (December 29, 2005)

**5. Knowledge Creation, Diffusion, and Use in Innovation Networks and Knowledge Clusters: A Comparative Systems Approach Across the United States, Europe, ... Innovation, and Knowledge Management (Hardcover)**

by [Elias G. Carayannis](#) (Editor), [David F. J. Campbell](#) (Editor)

Publisher: Praeger Publishers (December 30, 2005)

**6. Project Management Case Studies (Paperback)**

by [Harold Ph.D. Kerzner](#)

Publisher: Wiley; 2 edition (January 3, 2006)

**7. Public/Private Partnerships: Innovation Strategies and Policy Alternatives (Hardcover)**

by [Albert N. Link](#)

Publisher: Springer; 1 edition (January 4, 2006)

**8. Swarm Creativity: Competitive Advantage through Collaborative Innovation Networks (Hardcover)**

by [Peter A. Gloor](#)

Publisher: Oxford University Press, USA (January 5, 2006)

**9. Making Innovation Work: How to Manage It, Measure It, and Profit from It (Paperback)**

by [Tony Davila](#), [Marc J. Epstein](#), [Robert Shelton](#)

Publisher: Wharton Publishing (January 2006)

**10. Strategic Management in the Innovation Economy: Strategic Approaches and Tools for Dynamic Innovation Capabilities (Hardcover)**

by [Thomas H. Davenport](#), [Marius Leibold](#), [Sven C. Voelpel](#)

Publisher: Wiley-VCH (March 27, 2006)